

MEDIA RELEASE

(5th April 2018, www.superestate.com.au)

Superestate, unlocking the residential property market for all Australians

"Superestate is a superannuation fund that has created a new way for all Australians to access the residential property market." Superestate CEO, Grant Brits, says. "We're making residential property accessible to all Australians, if you have super, you can now become a property investor."

Superestate allows members to invest a significant portion of their super in a portfolio of high-quality residential property. When joining, members choose 25% or 50% exposure to residential property, with remaining balances invested in a diversified portfolio of Australian & International shares, infrastructure, fixed income and cash.

"Australia's connection with residential property is deeply engrained within our DNA." According to Dr. Andrew Wilson. "The value of bricks and mortar is widely understood and consequently continues to nurture robust and resilient returns."

"Superestate will initially focus on inner-city houses where we see potential for stable and consistent returns." Says Damien Cooley. Over the long-term, according to Brits, "Superestate will ultimately build a portfolio of high-quality residential property that is diversified across Australia."

Most super funds have little to no direct exposure to residential property. "At Superestate, it made a lot of sense to us that our retirement savings should be exposed to housing prices." According to Brits.

With decreasing home ownership rates across most age groups, accessing the residential property market is a challenge for many Australians. Superestate removes many of the industry barriers, such as saving for a deposit and paying interest. It's residential property, the new way.

Unlike an SMSF, Superestate has eliminated the hassles and restrictions of investing your super in residential property. Superestate's expert investment team and Property Investment Committee does all the research and hard work for you, leaving you to relax knowing your super won't get left behind by Australia's residential property market.

Superestate and their technology partner, GBST, have developed a simplified sign up process built around transparency and user experience. When joining Superestate, members have the ability to find and consolidate their superannuation.

Superestate – Your super lives here.

Background:

Superestate was launched in March 2018 by Grant Brits, an Olympic medalist and finance professional from Investment Bank, Bank of America Merrill Lynch and algorithmic trading firm, Optiver.

Brits will be joined on Superestate's Property Investment Committee by Dr. Andrew Wilson (formerly Domain Group's Chief Economist) and Damien Cooley (REINSW Board Member and market leading Auctioneer). Together they will oversee the construction of the Fund's portfolio, focusing on high quality inner-city residential property.

Media Contact Details:

Email: hello@superestate.com.au

Phone: 1300 519 800

Office: 333 George Street, Sydney, 2000

Media Files: <https://www.superestate.com.au/media-files>